

Rocco M. Luongo, P.E. founded Power Focus Engineering, P.S. in August 2009 helping clients around the Pacific North West and the world achieve success with renewable energy deployments and hi-tech product development.

Small- and large-cap companies such as MSA, Bruker AXS Handheld, Con Agra Foods, Kurion, Heidelberger Druckmaschinen AG, Infinia Corporation, Remote Systems Engineering Inc., and Etalim Inc., have all benefited from his engineering and leadership skills. His blended portfolio of small and large company experience provides him with a depth of experience in Lean manufacturing, Statistical Process Control, Design of Experiment, and Process Optimization.

Mr. Luongo also supports Impact Investing through technical due diligence, securing multiple rounds of equity financing from GLG Partners, Equus, Khosla Ventures, and Vulcan Capital, as well as being an independent reviewer for federally-backed Energy Savings Performance Contracts (ESPCs).

Mr. Luongo describes himself as a humanitarian technologist, and believes in doing well by doing good. In addition to his consulting work through Power Focus Engineering, he also co-cofounded, and subsequently sold a water-generation business in The Philippines. Currently, Mr. Luongo serves as Chairman of the Board of the Domestic Violence Services of Benton & Franklin Counties (DVS), a member of the Washington State Coalition Against Domestic Violence, whose mission is to advocate for and empower domestic violence victims by providing free, safe, and confidential shelter and support services.

Mr. Luongo holds multiple patents in the U.S. and Germany, and is listed as co-inventor in several patents pending. He is a licensed Professional Engineer (PE), a member of the American Society of Mechanical Engineers (ASME), and a member of the Association of Energy Engineers (AEE), with a Certified Power Quality (CPQ) designation.

In 1999 Mr. Luongo earned a baccalaureate in mechanical engineering from the University of New Hampshire, and was then recruited into a two-year graduate *Diplomarbeit-Practicum* program in research and development in Heidelberg, Germany. The *Diplomarbeit* is the German equivalent in scope and depth to the Master of Science in mechanical engineering degree. Ultimately, his five-year immersion, which originally began as a two-year program, taught him German engineering methods, a fluency in the language, and a deep understanding of the culture.

Rocco is married, with three children and lives in Washington State. He is a travel enthusiast, a foodie, and an avid CrossFitter working on achieving a three hundred pound clean and jerk. Rocco also enjoys outdoor activities of all sorts and capturing nature with his Nikon SLR. Although he does have a bit of an adrenaline addiction, Rocco also relishes quiet reading time by the fire with his wife.



"Rocco brought us a rare and valuable combination of deep engineering expertise and compelling strategic leadership. He developed an immediate affinity with our team, and maintained that even while displaying the courage and technical chops to influence the thinking of our most senior people."

– Ron Klopfer, CEO
Etalim, Inc.
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